

Annual report 2021-22

Our Organization has, during the reporting year 21-22, put in place an extensive strategy reset to architect structural methods to shape the next horizon of growth and competitiveness with sharp focus on children, youth, medical, health workers and Lead farmers with a view on sustainability and empowered talent to create enduring value for all our stakeholders.

MVSS launches Annual report 2021-22 during the year, indeed a testimony to our organization' centricity, agility, innovative capacity and transformation. It also reflects MVSS' Next strategy to fortify and scale up our services towards HIV/AIDS, Skills, digital literacy, leverage some of the international organizations to address such issues and work with us in the future.

During the year, MVSS took on the sectors like environmental protection, distress migration, unemployment. In addition, new villages and slums centres have been established which together with skill development programmes will enable efficient fulfilment of set target goal of MVSS.

It is also heartening that women comprise a large majority of the workforce in the new areas, reflecting our organization commitment to foster Diversity and Inclusion. Recently, MVSS has also re started home based care for 63 HIV AIDS affected CABA and rehabilitation centre for 72 differently abled.

As part of the MVSS next strategy, we will continue to create structural competitive advantages and enhance interventions. These include people-led innovation, a community connected ecosystem as well as in building structural advantages for CWDs and CABA. Over time, these interventions together with the unique synergy of our organization' strengths will increasingly contribute to growth and development, in spite of the pressures associated with scaling up fund raising and new facilities.

Livelihood Sector

The traditional segment of farming also recovered during the year with normalisation of economic based farming activity and is now ahead of pre-pandemic levels. The sector has been severely impacted by climate change, inflation, chemical, crop loss and over the years and a relatively stable sustainable regime is expected to enable the farming sector to claw back better output over time. To counter the menace of chemical and middle man and reinforce market standing, MVSS has enhanced farmer led approach, direct marketing, traditional farming of millets, bio fertiliers and direct consumer to producer contact which will continue to fortify the yield and income of SMFs with focus on innovation, healthy and superior on-field execution.

Agri Business

MVSS is a trailblazer in farmer empowerment with deep engagement in agriculture that spans over a century. Today, our farmer sources over 4 lakh tonnes of agri-commodities to direct markets and even to other districts without middle man. We have established agri-value chains and is a leading exporter over Bio fertilizer to other districts covering 700 villages benefitting 3500 HHs. Agricultural productivity and incomes are today seriously threatened by climate change and depleting natural resources, even as the rising population calls for enhanced food and livelihood security. Healthy food demand also increased between 59% to 88% in 2022 during field survey. Undoubtedly, this will call for higher levels of production, building of competitive agri value chains, crop diversification to value-added products and scaling up of food processing to serve emerging consumer needs for products that are sustainable and identity preserved particularly in the health, nutrition and organic space.

MVSS is committed to make a meaningful contribution to this new era of agricultural transformation. The strategic focus will therefore be on strengthening its value-added chain, expanding regenerative agriculture initiatives through its climate smart programmes and accelerating adoption of advanced technologies through Bi fertilizers to create new and scalable sources, whilst benefitting farmers. At the core, MVSS endeavour to restructure the backend into a robust network of vibrant SMFs to aggregate farmer effort and enhance efficiencies.

In the year gone by, MVSS Agri Business demonstrated high performance with strong export growth in wheat, millets and pulses. The investments made over the years in ensuring high quality and superior sustainability performance in agriculture sector also aided robust exports of traditional food items. Segment Revenue increased by nearly 29% and Segment Results by around 26%.

Children Education (Non formal/Drop out)

I draw immense satisfaction that MVSS is an exemplar in bottom line contribution with leading performance, stewardship and inclusive growth models that support thousands of children in moulding their future.

2021-22 vision envisaged a strategic focus on promising vectors of growth by scaling up value-added education through non formal education centres and pioneering next Generation children and drop out solutions. With 22 NFE centres together with an intensified focus on education excellence, integrated approach and parental counselling are enhancing enrolment of drop out and mainstreaming thousands to main schools.

MVSS is developing innovative education solutions on the digital platform and module based platforms and has recently connected with Bless India Education programme to provide innovative options to the children and Schools in our NFE centres. Given the heightened number of drop out children and family migrant pressures to substitute daily wage living with education, this area offers immense potential and MVSS is committed to make a growing contribution to this sector.

During the reporting year MVSS contributed to educate more than 1000 children of several areas of priority. Enabling schooling, import digitalization and livelihood support, MVSS has anchored an extensive education programme. Cumulatively, the programme has covered 22 slum areas, supporting over 4,000 children.

A stellar performance was achieved this year with 36% growth in children attending our NFEs and nearly 55% in enrolment to main schools. The strategic thrust on promoting quality education will continue to drive competitively superior performance in the years ahead.

Health Sector

MVSS has over the years made a significant contribution to enriching the health care wing of the department. With 3 Health projects, MVSS remains amongst the favourites of CHAI and CBCI. MVSS has redefined better living and sustainability with two significant milestones in this journey. With COVID relief works the target of approaching 25,000 people as set in last AGBM was successfully completed. In addition, CABA and CBR became the main projects to receive the collaboration from international agencies successively.

To accelerate services, MVSS has adopted a 'Home based' strategy that provides greater thrust on tele-health services, house visits and therapy through the CPS sisters along with nurse staff as well as the frontline health workers. MVSS has this year has a healthy pipeline of new projects which will be starting over the next few quarters. MVSS will also shortly work on institutional based care for CWDs and CABA.

MVSS responded with commendable agility to tap and garner aid streams during the COVID time period. The no. of beneficiaries for the year doubled whilst positive in the second half of FY22. The resurgent of COVID in health sector, highlight the immense services of MVSS and all centre in charges who supported is in a post pandemic era.

Women Empowerment

We have taken steps towards equal access to justice, care and protection for women and girl child through Women Empowerment programmes. The intervention covers 350+ villages of 5 districts of our working area. With a view of enriching the marginalized community. So far we have enhanced active participation of women in

local governance meetings. 21732 women and 6441 children have been formed into groups and enhanced their capability to get their Rights by fighting for it. Under Women Empowerment we have successfully able to help out 11358 women to get the benefits of government schemes. Nutritious kitchen gardens are developed by women farmers, which was well appreciated by national and international agencies. With the help of our awareness programs 1886 women have switched to sanitary napkins usage. 27 Drop out girls are also been provided with digital literacy and scholarship for higher studies. MVSS' women empowerment initiative catalyses a range of gainful opportunities including high-impact programmes such as financial literacy, exposure programmes, special gram sabha, interface with officials, involvement of women in national meets. Thus mobilising over 23470 women and building their capacity.

Skill India

MVSS has demonstrated encouraging progress in recent years with its abiding commitment to deliver 'enhanced skills as well as job placement' solutions.

Building on its substantive expertise in DB Tech and FVTRS services, MVSS has recently acquired in training a substantial portion of unemployed and unskilled youth. This makes it one of the largest organisations in Sagar in this segment and reinforces its position as a leader in skill development with over 17 trades and 1647 youth being trained through our village training centers.

Targeted youth in chosen domains (Garment making, automobiles, plumbing, digital literacy, mechanic, etc) technologies and focus on customer and employee centricity, position it well, as a future-ready skilled youth with immense potential to be a significant value creator.

Sustainability

We are immensely happy to let you know that MVSS' journey is an exemplar in sustainability. MVSS is now in the favourites' list of major agencies who visit us. Even for the students, brothers from seminary, other organizations we are showing a role model in administration discipline, field work and relationship with community. MVSS has sustained its 'AA' rating by ISO certification for the 4th successive year. In addition, Credibility Alliance and Guide star has rated MVSS at the 'Best NGOs Level in MP' score for both Climate Change and COVID relief work. MVSS continues to be included in the government services helping hands in various programmes and relief work activities. This year, continuing our stewardship in promoting a sustainable organization, an important milestone was achieved with the organization exceeding its commitment on 3cr, benefiting and working with more than 24,000 people across 365 villages.

In Conclusion

MVSS has extended its valuable services across agriculture, education, skill development, health, relief works, ecological preservation and community development which enables it to make a meaningful and growing contribution to the beneficiaries and fulfilling the objectives of our stakeholders. As we scale greater heights in the future, I draw immense strength from the energy, passion and dedication of Team MVSS and am deeply heartened to witness their commitment to contribute to growth that is competitively superior, yet sustainable and inclusive.

FR THOMAS PHILIP
SECRETARY
MANAV VIKAS, SAGAR